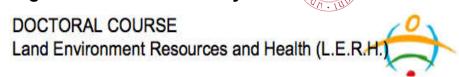


Dept. of Land, Environment, Agriculture and Forestry



Compulsive consumption: A new measurement approach based upon implicit cognition

Prof. Thorsten Teichert
Universität Hamburg
AB Marketing und Innovation

Thursday, 19th of May 2016 11:30-12:30 Sala Consigliare

